

having a face and a rear, the cellular structure comprising:

a single column of a plurality of longitudinally extending rows of double cells including a front cell and a back cell,

each of the rows comprising a strip of material having a first surface and a second surface, the strip of material comprising a greater width portion and a limiting member portion, the limiting member portion is secured to the greater width portion at a first end of the limiting member portion on the first surface of the strip, the limiting member portion forming part of the front cell and the back cell, the greater width portion also forming part of the front cell and back cell; [and]

a first row of the plurality of rows is secured to a second row of the plurality of rows along at least one longitudinally extending line provided substantially at a second end of the limiting member portion; and

the extent to which each row may be extended is limited by the limiting member portion when fully extended.

4. (Currently amended) The cellular structure of claim 1, wherein the first row of the plurality of rows is secured to the second row of the plurality of rows with a first and a second glue line, the first glue line at an end of the greater width portion, and the second glue line formed on the at least one longitudinally extending line.

10. (Currently amended) A cellular structure for use in a honeycomb window shade, the cellular structure comprising:

a single column of a plurality of longitudinally extending rows of double cells,

the plurality of rows comprising at least a first row and a second row,

the first row including a front cell and a back cell and further comprising:

a strip of material having a first surface and a second surface, the strip of material comprising a first greater width portion and a first limiting member portion,

a first longitudinal glue line on the first surface of the strip at a first end of the first limiting member portion, the first glue line securing the first end of the first limiting member portion to the first surface of the strip on the first greater width portion, the front cell formed by the first limiting member portion and a first section of the first greater width, the back cell formed by the first limiting member portion and a second section of the first greater width,

a second longitudinal glue line on the second surface of the strip at a second end of the first limiting member portion, the second glue line securing the second surface of the strip to the second row,

a third longitudinal glue line on the second surface of the strip at a first end of the first greater width portion, the third glue line further securing the strip to the second row;

the second row constructed as the first row; [and]

the first row secured to the second row with the second glue line and third glue line at the second surface of the strip of the second row on the second greater width portion; and

the extent to which each row may be extended is limited by the limiting member portion when fully extended.

Please add the following claims:

27. (New) The cellular structure of claim 1, wherein the face of the cellular structure is comprised of the plurality of rows which are stacked such that the face is comprised of front cells and back cells.

28. (New) A cellular structure for use in a honeycomb window shade having a face and a rear, the cellular structure comprising:

a column of a plurality of longitudinally extending rows of double cells including a front cell and a back cell,

each of the rows comprising a strip of material having a greater width portion and a limiting member portion, the limiting member portion is secured to the greater width portion at a first end of the limiting member portion, the limiting member portion forming an interior portion of the row and portions of the front cell and the back cell, the greater width portion also forming portions of the front cell and back cell, the limiting member portion restricting the extent that each of the rows can be extended;

a first row of the plurality of rows is secured to a second row of the plurality of rows along at least one longitudinally extending line provided substantially at a second end of the limiting member portion;

the greater width portion of the plurality of rows forming the face and rear of the window covering; and

the extent to which each row may be extended is limited by the limiting member portion when extended.

29. (New) The cellular structure of claim 28, wherein each of the rows is comprised

of a single strip of material.

30. (New) The cellular structure of claim 28, wherein each of the rows is comprised of a plurality of strips of material.

31. (New) The cellular structure of claim 28, wherein the first row of the plurality of rows is secured to the second row of the plurality of rows with a first and a second glue line, the first glue line at an end of the greater width portion, and the second glue line formed on the at least one longitudinally extending line.

32. (New) The cellular structure of claim 28, wherein the greater width portion of each row comprises at least a first crease defining a first pleat for the front cell and a second crease defining a second pleat for the back cell.

33. (New) The cellular structure of claim 28, wherein each of the front cell and back cell for each row are longitudinally parallel and laterally even.

34. (New) The cellular structure of claim 28, wherein the limiting member portion of the strip of material is of a width less than one-half a width of the greater width portion.

35. (New) The cellular structure of claim 34, wherein the limiting member portion of the strip of material is of a width between one-quarter and one-third the width of the greater width portion.

36. (New) The cellular structure of claim 28, wherein the face of the cellular structure is comprised of the plurality of rows which are stacked such that the face is comprised of front cells and back cells.